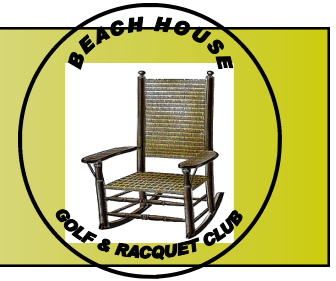


May 2009

Myrtle Beach, SC

# The Beach House Messenger



*A Newsletter for the Homeowners of Beach House Golf and Racquet Club*

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## President's Message



Dear Owners,

Our 2009 Annual Homeowners meeting was held March 21, 2009 at the Beach House. There were 44 units represented in person at the meeting with 820 proxies returned through the mail. In accordance with our bylaws we met the quorum requirements necessary to hold a legal meeting.

As you know the Board of Directors stands for re-election each year. This year our standing board was re-elected to serve for another year. Mr. John Cromer placed his name in nomination as a candidate and I want to express our appreciation to him for his interest and willingness to serve our association.

As usual, Betty and the resort staff are doing a great job of maintaining our "home away from home". Betty presented her report of accomplishments for 2008 and explained how she and the staff are working daily to keep excessive cost down during this economic situation.

Let me encourage you to make your plans to come to the Beach House this summer. We purchased our timeshares at the Beach House for a reason. We have a great resort, one to be proud of. So come, enjoy the beautiful beaches, the pleasant staff and all that the Beach House has to offer.

Joe White, President



## DEFENDER REALTY'S RESALE CORNER...

### Did You Know?

RCI is celebrating 35 years in the exchange business this year. They have reworked their website to make it more user friendly. The new web site is designed to show you all availability during the time you are requesting. RCI recently signed Disney Vacation Club to be part of their exchange program. Right now there are some great opportunities for vacationing at Disney. Take a look at the new website ([www.rci.com](http://www.rci.com)).

### Did You Know?

Purchasing from a developer will cost you thousands more than purchasing from a resale company. Developers mark timeshare weeks up approximately 50% to 52% over the market price. They do this to pay the marketing cost and for the small gift you receive for touring. If you do decide to purchase from a developer, the day you leave that resort the value of the purchased week drops 50% **that day**.

### Did You Know?

Defender Realty is you one stop shopping when it comes to timeshare. We offer fixed, floating, flex, quartershare, and RCI Points ownership.

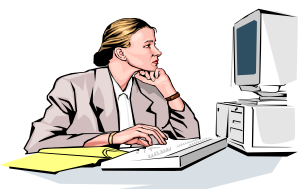
If you decide you need more flexibility than a fixed week offers, there is the RCI Points Program. You have flexibility; "more" vacation time, the same maintenance fee that you are currently paying and you pay a one time "special" conversion price of only \$1,595. That is a savings of \$600 off the regular conversion price. Call today and save.

Call Charles Black at The Beach House at **(843) 449-7484 Ext. 3393** and ask about the "HUGE SAVINGS SPECIALS" on summer weeks. You are under no obligation, but you owe it to yourself to get the straight facts and information.

Have a great spring and we look forward to seeing you at the resort.

Frank Baker, Defender Realty, Inc.

(843) 497-6431



## General Manager's Corner

With the arrival of spring, we are anxious to extend our Beach House Hospitality with pride. Much has been done over the last year, and we are enjoying the happy faces of our owners and guest as they look around at all the progress. This also shows in our Resort Report Card and our rating with RCI.

The Housekeeping and Maintenance Staff continues to do a remarkable job cleaning and maintaining your property.

Don't forget to participate in our great activity program during your stay. There are arts and crafts, horseshoes, carpentry, bingo and a lot of other fun stuff. We also have discount tickets to shows and attractions that are sold at the front desk each week.

Another very important thing to remember, we only have enough space for **one** car per unit, and there are only a few spaces for over-flow parking on the street, which is shared with all other hotels in this area. We understand this is a problem: however, we do not have a remedy at this time.

We look forward to seeing you on your next visit. Have A Safe Trip!

Betty and the Gang!

**Things To Do & Places To See In Myrtle Beach**

**At the Beach House** - Don't forget our Hot Dog cookout every Wednesday. We continue to have bingo, arts and crafts and so much more each week. Check at the front desk to see what's happening while you are here.

**At the Beach** - Naturally, the fun in Myrtle Beach always starts on the beach, the area's most popular attraction. Sixty miles of sandy beaches provide ample opportunities of things to do such as [water sports](#), shell collecting, walking on the beach, a family game of volley ball and so much more.

**Around Town** - There's a wide range of other activities awaiting you such as [miniature golf courses](#), championship [golf course](#), area's [water or amusement parks](#), cruising aboard a riverboat, or taking a banana boat ride with the entire family for the thrill of a lifetime.

Visit [www.visitmyrtlebeach.com/PLAY](http://www.visitmyrtlebeach.com/PLAY) and request a FREE 2009 Myrtle Beach Area Vacation Guide.



**Board of Directors**

Joe White, President

Troy Williams, Vice President

Frances Mundy, Secretary/Treasurer

Elizabeth Hoffman

Pat Johnson

You may contact any board member by addressing your envelope to his/her attention and mailing to Defender Resorts, P.O. Box 3849, Myrtle Beach, SC 29578, or by sending an email to [info@defenderresorts.com](mailto:info@defenderresorts.com).



**Owner Services Information**

We understand there are challenges that some of you may have due to the current economic situation.

Should you be having difficulty paying this years' Maintenance Fees, please call the Resort at 843.449.7484 and we will be happy to discuss options with you.

We will be more than happy to work with you if you contact us as soon as possible.

**Thinking About Renting Your Week?**

With the busy season right around the corner, the phones are ringing with potential guests looking to rent oceanfront property for their vacation. If you are thinking about listing your week to rent this spring/summer, we would appreciate the opportunity to rent it for you. We have several options available:

- Call the Resort and request a Rental Agreement be sent to you.
- Visit our website: [www.defenderresorts.com](http://www.defenderresorts.com), click Beach House, Owner Information, and choose one of the 2 options– print, fill out and send the Rental Agreement to the Resort or “Click Here to Release Your Unit Online”

*The earlier we receive your agreement, the quicker we can try to rent your week.*

**Regional Director of Operations Corner**

I would like to take this opportunity to introduce myself as the new Regional Director of Operations for The Beach House Golf and Racquet Club. I have worked with Defender Resorts, your management company, for the past seven years in various Operations capacities at managed resorts in Ocean City, MD and Jensen Beach, FL and now oversee the operations at five resorts.

Additionally, as a result of a new Federal requirement for public swimming pools and spas, we have become compliant with the *Virginia Graeme Baker Pool & Spa Safety Act*, which went into effect December 19, 2008. This requisite necessitated the replacement of the swimming pool and spa drains to equip all with anti-entrapment drains.

As we are all aware, our country is facing economic challenges. Please understand that we are continually taking measures to maintain your resort to expectation levels while at the same time being cognizant of our economic situation. We have implemented additional procedures to include turning hot water heaters down or off when not in use, ensuring that heat and air conditioning is not being run in unoccupied units and soliciting lower vendor pricing where applicable.

We always encourage your feedback and I encourage you to be certain to fill out your comment cards while visiting the resort to let us know how we are doing.

I wish you all a wonderful summer and we look forward to seeing you at the beach!

Pamela Cordell, Regional Director of Operations

*Defender Resorts*

*Professionally managed by:*

**NEWSLETTER**

**MYRTLE BEACH, SC 29578**

**PO BOX 3849**

**DEFENDER RESORTS**

**BEACH HOUSE GOLF AND RACQUET CLUB**

**PERMIT #167**

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