



THE MARITIME MESSENGER

A Newsletter for Owners of
Maritime Beach Club

April 2010

N. Myrtle Beach, SC

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PRESIDENT'S MESSAGE



2010 is off to a very good start and we are very pleased with the progress that has been made over the past year.

The Annual Homeowners Meeting was held on February 20, 2010 at 1:00 pm with 115 unit weeks represented in person and 229 proxies received for a total of 344 unit weeks represented. In accordance with the bylaws, the Board cast their "Attorney-in-Fact" vote of 3952, thereby meeting the quorum requirements to provide us the ability to conduct a legally sanctioned meeting.

The results of the mail-in proxy votes for the election of the one open seat on the Board of Administration were as follows:

Dr. Hoyle Whiteside (3 Year Term)

Your 2010-2011 Maritime Beach Club Board of Administrators:

President	Keith Jernigan
Vice President	Ed Kearney
Secretary/Treasurer	Dr. Hoyle Whiteside
Administrator	Lila Autry
Administrator	Caroline Lamb

The next regularly scheduled Board of Administrators meeting will be held on August 20, 2010 at 9:00 am at Defender's Corporate office. We hope that we will be able to continue to make a difference at Maritime Beach Club. If you have any questions, concerns or suggestions, please feel free to write to your Board of Administrators C/O Defender Resorts, PO Box 3849, Myrtle Beach, SC, 29578, or we can receive your information through the Maritime Beach Club website.

I hope that everyone has a wonderful year, and on behalf of the Board of Administrators, thank you for your continued support and have a blessed year.

William Keith Jernigan, President





General Manager's Corner

Greetings from your Maritime staff:

Let me start by introducing myself; I'm Becky Moody, your new General Manager, and I have been here since the first of January. I have an extensive background in Hospitality Management and have worked with timeshare and Association Management for the past 24 years. I look forward to meeting all of you when you come for your vacation.

Your staff has been very busy for the last few months completing projects to prepare Maritime for the busy summer season. Each Department has worked together to clean and organize storage areas, public areas and guest rooms to get us started with regular programs to maintain the building and put us back on track, after all the major construction.

Your Covenant Committee has held 3 meetings already this year inspecting rooms and the building to identify issues and reviewing solutions, while working closely with Maintenance and Housekeeping departments to address many of the items discovered.

We have completed quite a few projects already this year including:

- Purchased new bicycle
- Installed new acoustic ceiling
- Painted and carpeted the Exercise Room
- Installed new ceilings in the public restrooms off the Activity Room
- Replacement both Jacuzzis for the Penthouses
- Re-sealed and re-striped the main Parking lot
- Installed two new planter boxes street side of the building to install "up-lighting" for the stair towers on both ends of the building

Preventative maintenance has been performed in all units and we re-textured ceilings in several units. We are also in the midst of house wares inventory replacement Soft goods replacement, consisting of carpet, upholstered furniture, bedspreads and drapes, is scheduled for 12 more units this fall.

We have also been working with the construction company to get punch list items completed on the exterior of the building that were postponed until the slower months.

Additional exterior projects currently underway include:

- Work on the shuffle board court
- Rebuilding the horse shoe pits
- Pool furniture replacement
- The addition of a new walkway to the Tiki Bar outside of pool fence
- Spring landscaping work is underway

The Activities department has some exciting plans for the summer, offering more things to do and see for all age groups.

Please make sure you fill out your comment card when you visit, so we can continue to deliver the best vacation experience we can.

Looking forward to meeting you soon,

Becky Moody, General Manager

Regional Director of Operations Notes

Smoke Free Environment?

An abundance of comments have culminated into somewhat of a controversy regarding smoking at Maritime. The Maritime Board of Administrators is sympathetic to all our owners needs, yet realizes that there are smokers and non-smokers who occupy the units. Smokers have a choice to smoke, and non-smokers also have a right to a smoke-free environment, and not to be subjected to something that may harm them.

Many people have allergies and specifically request a designated "smoke free" units, currently not an option, since all units at the Maritime have been sold. Maritime is timeshare, but with the transient nature of exchanges and renters, it acts more like a hotel. As you well know, a condo can be owned by 50 different families and the odds of some of them being smokers are great.

We have all been informed many times in many ways that it is healthier not to be subjected to second hand smoke that could be more caustic to non smokers. Maritime is charged with the task of providing a somewhat healthy environment to everyone that visits the resort and they expect us to deliver to the best of our ability.

In the past, we asked that no one smoke in the condo or common areas, so they typically went out onto the narrow balcony; then, the air conditioner drew the smoke back into the unit. Smoke harbors inside the ducts until the next tenant turns on the air condition or heat, and then staff receives complains about the stale smell emanating from the condo, which gives the illusion that the last tenant smoked directly inside the condo itself (in many cases they did).

In addition, we must address eliminating the unnecessary costs associated with repairing damages that are associated with smoking (such as holes burned in the furniture and carpet along with stubborn odors and staining).

As a result, your Board is soliciting your views. We want to know how you stand on the subject. A survey postcard has been included with this newsletter. **Please complete the postcard and return it at your earliest convenience.**

Things To Do & Places To See In Myrtle Beach

At the Maritime - We continue to look for exciting and fun activities to provide at the property during your stay. Always be sure to check on the bulletin board to see what's new and what's happening while you are here.

At the Beach - Naturally, the fun in Myrtle Beach always starts on the beach, the area's most popular attraction. Sixty miles of sandy beaches provide ample opportunities of things to do such as [water sports](#), shell collecting, walking on the beach, a family game of volleyball and so much more.

Around Town - There's a wide range of other activities awaiting you such as [miniature golf courses](#), championship [golf courses](#), [water or amusement parks](#), cruising aboard a riverboat or taking a banana boat ride with the entire family for the thrill of a lifetime, Barefoot Landing and Broadway at the Beach. Try them all at least once!

Visit www.visitmyrtlebeach.com/PLAY and request a FREE 2010 Myrtle Beach Area Vacation Guide.

DEFENDER REALTY'S RESALE CORNER...

To maximize the best and most usage out of your ownership, you should look at the RCI Points Program. It is a global points based vacation exchange system that gives you an immense range of planning choices. You can decide where and when to travel, how long to stay and how often to take a trip. It is the ultimate in vacation flexibility and allows its members to use their vacation ownership for more than just accommodations. Vacation the week or days you want in the size unit that you want and save the rest of your points for other travel benefits. With points you vacation when, where and in what size unit you prefer allowing your ownership to truly meet your vacations needs.

As more owners convert their week to points, weeks owners may find a reduction in inventory and therefore find it harder to get the vacation they want. We are offering a special opportunity to convert your week to points at a rock bottom discounted price. The regular price to convert your week to points is \$2,195, but for a limited time ,we are offering this special at only **\$1,595**. Don't miss this opportunity, call George Osborne today at **(843) 249-3414 Ext. 7123** for complete details.

Note...With the winter, hopefully, coming to an end, summer must be right around the corner. We have some clients that are interested in purchasing certain summer weeks at Maritime. If you are not using your week, need the cash and have thought about selling, contact Clay Jackson at **(843) 249-3414 Ext. 7103**.

We hope you have a great spring and summer, and if we can be of any assistance, please do not hesitate to contact us.

Frank Baker

Defender Realty, Inc.

(843) 497-6431

fbaker@defenderresorts.com



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